

For Immediate Release

FAIRWAY DIVORCE SOLUTIONS ANNOUNCES RAPID EXPANSION PLANS

Franchising Plans for North America Unveiled

Calgary, AB, March 18, 2008 – Fairway Divorce Solutions, Ltd., a leading alternative divorce solutions firm, today announced a strategic plan to aggressively expand its operations throughout Canada and the United States.

“With the immediate success and heightened demand of Fairway Divorce Solutions® in Canada and the United States, the Company has reached the perfect time to expand, beginning right at our home base in Calgary,” said Karen Stewart, President and CEO, Fairway Divorce Solutions. “Many people are crying out for a better way apart from the traditional system, as well as a solution close to home. While our services are successful both remotely and long distance, franchising will provide divorce alternative seekers localization of my breakthrough paradigm and a service that saves time, money, stress and protects the children. Ultimately, we want to better serve those looking for a better way, offering them a clear road to a new life.”

Fairway Divorce Solutions will open two additional franchised offices in Calgary in the spring of 2008, providing Calgary and surrounding areas a total of three franchised offices. Then, a franchised office in Red Deer is scheduled for opening in the summer, while two franchises in Edmonton and four in Vancouver are scheduled to open in the fall of 2008. Movement into Eastern Canada will begin in 2009 and movement into the United States will commence in 2010.

Cameron Herold, Executive Vice President of Corporate Development at Fairway Divorce Solutions, commented that over the past few years, he’s seen an enormous demand for Karen Stewart’s new divorce paradigm, The Fairway Process™. “Karen developed a brilliant divorce alternative that is unique in North America. More importantly, The Fairway Process works,” said Herold. “To meet growing demands of this solution, we’ve designed a streamlined approach to franchise Fairway Divorce Solutions, beginning across Canada from west to east and then moving south into the United States.”

As the beacon for a “new alternative divorce,” Fairway Divorce Solutions is Changing the Way Divorce Happens™ by saving people money, stress, time and most importantly children from needless financial and emotional pain. It is an alternative to the traditional process of divorce, whereby a couple is taken step by step through The Fairway Process with a trained negotiator, who facilitates resolution on all issues in divorce.

For more information about Fairway Divorce Solutions expansion plans, please visit www.FairwayDivorce.com.

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About Fairway Divorce Solutions®

Established in 2006, Fairway Divorce Solutions offers a first-of-its-kind alternative to the traditional system of divorce by offering a new divorce paradigm that saves money, time, stress and protects the children. Charging a flat fee, Fairway Divorce Solutions uses a common sense step-by-step proven approach called The Fairway Process™. Growing rapidly, the Company will begin franchising in spring 2008. For more information, please visit www.fairwaydivorce.com.

About Karen Stewart

Touted as a national “divorce guru” by media and supporters alike, Karen Stewart is the author of the forthcoming book *Clean Break: How to Divorce with Dignity and Move on with Your Life*. She is also the founder and CEO of Fairway Divorce Solutions®, the first real alternative to the traditional divorce process. With Fairway Divorce Solutions, she has created another category that fairly represents both parties when dealing with all issues of divorce. Karen also has a significant financial background and continues to own and operate a financial advisory firm.

For more information contact:

Shauna MacDonald

Brookline Public Relations

W: 403.538.5645

C: 403.585.4570

smacdonald@brooklinepr.com